



Proposed Pages:

Home Page:

Content: Keyword rich introductory content, links to specials and video tours in sidebar

Special Function: calendar or news posts in sidebar, rotating image gallery in header, reservations button in header

Lodging:

Content: Keyword-rich introductory text and description of amenities, photos of available lodging rather than sketches, sidebar links to resort map, specials and virtual tour

Special Function: Custom fields for each property (image, title, description, rates)

Dining:

Content: Keyword-rich content with chef introduction, sidebar links to menus, wine list and reservations form

Special Function: none

Groups:

Weddings

Content: Keyword-rich content on events and facilities with sidebar links to meal planning and FAQs

Special Function: testimonials rotator in sidebar, gallery slideshow in header

Conferences

Content: Keyword-rich content on events and facilities with sidebar links to meal planning and FAQs

Special Function: testimonials rotator in sidebar, gallery slideshow in header

Reunions

Content: Keyword-rich content on events and facilities with sidebar links to meal planning and FAQs

Special Function: testimonials rotator in sidebar, gallery slideshow in header

Recreation:

Golf Course

Content: Keyword-rich content

Special Function: gallery slideshow in header

Summer

Content: Keyword-rich content

Special Function: none

Winter

Content: Keyword-rich content

Special Function: none

Getting Here:

Content: Keyword-rich introductory text and description of amenities photos of available lodging rather than sketches

Special Function: Map, contact form

History

Content: Pared-down historical information

Special Function: none